



Company Overview

ACT Capital Advisors is pleased to offer a Texas-based Digital Consulting and Transformation Company for acquisition. The Company focuses on accelerating its clients' digital transformation by partnering with customers in their journey to innovate and transform their digital ecosystem using data as a strategic asset, with the goal of delivering exceptional experiences to their customers.

The Company employs a consultative approach and a broad range of services and partnerships to offer unparalleled flexibility in crafting the most effective digital solutions that addresses People, Process, and Technology components.

Investment Highlights

Client-First Approach: The Company is a business solutions firm that prioritizes resolving client issues with a consultative, client-first approach. By deeply understanding and addressing unique challenges, the Company creates tailored solutions that foster long-term partnerships under a "succeed together" model.

Long-Term, Blue-Chip Clients: The Company works with companies in the \$500M to \$5B revenue range, accelerating their growth with modern digital capabilities. The Company boasts multiple relationships spanning over a decade and has worked with its top customer for more than 21 years. These relationships underscore the Company's commitment to delivering consistent, impactful results and exceptional client satisfaction.

Strong Management Team: The Company has a seasoned management team with decades of digital expertise. This structure allows ownership to step back from daily operations, ensuring growth-oriented leadership with deep industry knowledge. This setup ensures operational stability and positions the Company for sustained growth and innovation.

Growth Opportunities

Al Services: With businesses rapidly ramping up the adoption of Al & ML, the Company's data management and Generative Al frameworks can create unique growth opportunities when leveraged for brands looking to accelerate their Al journey.

Industry & Geographic Expansion:

Substantially all the Company's clients are in the US. Expanding outside of this market and into new industries presents opportunities for untapped and diversified revenue streams.

Offshore Expansion: Acquirers can leverage the Company's 22+ years of experience managing and delivering projects with offshore teams, creating strategic pricing and delivery advantages for larger engagements.





Summary Financial Information

	2022	2023	2024	Apr. 2025 TTM
Sales	\$12.1M	\$13.3M	\$15.8M	\$15.9M
Gross Profit	\$9.6M	\$11.1M	\$13.0M	\$13.0M
EBITDA	\$1.0M	\$2.3M	\$3.3M	\$3.2M

Contact Information

For more information, please contact:

ACT Capital Advisors, LLC 7525 SE 24th Street, Suite 630 Mercer Island, WA 98040

Interested parties should execute the attached Non-Disclosure Agreement (NDA) and return to ACT Capital Advisors with a written request to receive the Confidential Information Memorandum (CIM).

NDAs and CIM requests should be submitted to Ivan Trindev, ACT Vice President.



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